

# Husam Yaghi, Ph.D

Riyadh, Saudi Arabia

Visionary Technology Leader Driving Digital Transformation and Emerging Tech Innovation.

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## Professional Profile

Dr. Husam Yaghi brings over three and a half decades of distinguished experience in the dynamic Information and Communications Technology (ICT) marketplace. Notably, the past twenty-five years have witnessed his exceptional leadership within C-level executive positions.

Husam's academic background is equally impressive. He holds a Ph.D. in Computer Science from the esteemed Louisiana State University, complemented by a Bachelor of Science in Electrical Engineering.

Throughout his illustrious career, Dr. Yaghi has consistently demonstrated a keen focus on navigating complex turnaround situations. His expertise lies in strategically redefining and implementing winning business strategies that foster sustainable growth.

His leadership has demonstrably impacted diverse sectors, including the military, trade, manufacturing, and automotive industries. This versatility is further augmented by a decade of distinguished teaching and research experience at prestigious universities in the United States.

Husam's unique ability to synergistically combine his technical prowess with a robust business acumen positions him as an invaluable leader. He is a catalyst for positive change, consistently driving innovation and progress within the technology and business landscapes.

Husam's guiding principle, "Success is Leaving an Impact," exemplifies his unwavering commitment to fostering advancements that contribute meaningfully to both technological development and social progress.

Husam has built several companies:

- 1986: GloboNet (the first ISP in Louisiana, USA)
- 2016: Ateon (the first blockchain solutions provider in KSA)
- 2017: BlocMint (blockchain and cryptocurrency technology provider)
- 2017: eSaraha (digital marketing)
- 2020: Interactive Smart Communications Company
- 2020: Interactive Smart Financials Company
- 2022: Fatafeat (family payment app)

Husam built a metaverse world which houses several businesses. The platform utilizes generative AI and a cryptocurrency token (COMET).

Key Skill:

- Well rounded business acumen
- Technical expertise from legacy to latest emerging technologies
- Blockchain, Metaverse, AI, Digital Banking, Embedded Finance, IT Management, Data Center, Networks.

## Professional Experience

### **World Metaverse Council | Member (2023 – Present)**

- Advisory services in metaverse related matters.

### **FataFeat | Co-Founder (2022 – Present)**

- FataFeat is a family payment app.
- Fatafeat empowers users with tools to build equity, gain financial literacy, save, invest, and manage funds.
- Fatafeat's primary features are passive saving using roundups and AI-based dynamic and adaptive financial literacy education.
- Fatafeat aims to contribute to achieving goals of the Country's Vision2030's Financial Literacy & Inclusion.

### **Mawarid Media & Communications Group | Riyadh, Saudi Arabia (2020 - Present)**

#### **Senior Consultant @ MMCG ([www.mmcgholding.com](http://www.mmcgholding.com)), (2022 – Present)**

- Working on emerging technologies.
- Building a private GPT (artificial intelligence) and other internal projects.
- Designed a metaverse city to augment 8 physical businesses of the group with projected revenues near SAR 2 billion.
- Designed a utility cryptocurrency for use within the metaverse city .
- Collaborated with CEO's of the operating companies.

#### **Managing Director @ ISC ([www.iscc.sa](http://www.iscc.sa)); (2020-2022)**

- Also served as CEO of ISF ([www.isfc.sa](http://www.isfc.sa)); which was the fintech division of ISC.
- Created the company's mission and strategic plan.
- Managed the performance of 600+ employees (mostly BPO agents).
- Groomed the sales team and achieved revenues of over SAR25 million.
- Designed and implemented an insurance value added services system (B'Aman).
- Designed and implemented a payment system which recently received the license.
- Developed MerchaLink (open banking pay-by-link SaaS).
- Developed Qardi (AI-based lending platform).

### **Alhamrani Group | Jeddah, Saudi Arabia, Group CTO (2005 - 2020)**

- Modernized IT systems and infrastructure for diversified conglomerate, improving efficiency by 55%.
- Renegotiated software agreements saving \$200K annually while maintaining 99.9% uptime.
- Implemented Disaster Recovery and Business Continuity on 3 data centers.
- Implemented Business Intelligence for Group executives and the operating companies.
- Built for Alhamrani the first blockchain solutions company (Ateon) in Saudi Arabia.
- Built an exceptional lean team to support more than 300 branches and over 1500 employees.
- Budget preparation and adherence.

### **eSaraha | UAE, Co-Founder (2017-2019)**

- eSaraha was a SaaS digital marketing company in UAE to serve restaurants with realtime customers feedback and analytics.
- Sold for an undisclosed amount.

### **Kahmas Technology (EzAlSahra Group) | Riyadh, Saudi Arabia, VP (2002 - 2005)**

- Created this technology company for the owner, Dr. Nayef Alrodhan.
- Crafted the strategy and business plan.
- Recruited the senior team.
- Worked on the digitization of Saudi national ID's mega project with Ministry of Interior.
- Worked on several high-profile projects by invitation only.

### **Saudi Arabian National Guard (Vinnel Corporation) | Riyadh, Saudi Arabia, Telecom Advisor (2005 - 2020)**

- Served as the Director for the Data Networks & Security Department.
- Designed and executed several automation & modernization projects.
- Automated weapon & ammunition warehouses for remote monitoring.
- Served as a Senior Telecom Advisor (advised 5-star generals).

### **Southern University | Louisiana, USA, Professor & Telecom Advisor (1991 - 1997)**

- Taught digital systems courses in Electrical Engineering.
- Served for 1 year as Telecom Advisor to university president.
- Implemented the first high speed network between all engineering buildings.
- Secured multiple grants from the National Science Foundation, NASA, IBM, and others.
- Received excellence and distinction awards.
- Published 21 research papers.

### **Southern University | Louisiana, USA, Data Center Manager (1986 - 1991)**

- Served as Manager of the Engineering Data Center and System Admin for the IBM4341 mainframe.
- Performed systems administration and systems analysis tasks.
- Coached system operators.
- Built a small help desk system.
- Fixed system errors and created applications in REXX.

## **Education**

PhD, Computer Science - Louisiana State University  
MS, Computer Science – Southern University  
BS, Electrical Engineering - Southern University

## **Technical Skills**

Blockchain, Cryptocurrency, Metaverse, Digital Transformation, Business Intelligence, Data Networks, Infrastructure Automation

## **Recent Professional Development**

Certified Blockchain Expert (Blockchain Council)  
Certified Cryptocurrency Auditor (Blockchain Council)  
Certified Metaverse Expert (Blockchain Council)