

Husam Yaghi, PhD

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Executive Summary

I am Husam Yaghi, a strategic technology leader with over 35 years of experience in innovation, digital transformation, and emerging technologies. My career spans founding and scaling tech ventures, architecting metaverse ecosystems, advising on AI strategy, and leading multi-billion-dollar ICT initiatives. I thrive at the intersection of business and technology, translating vision into real-world impact while empowering high-performing teams. My mission: **Live and Leave a Legacy.**

Core Competencies

AI Strategy | Digital Transformation | Blockchain | Cloud Computing | Fintech Innovation | Strategic Leadership | Emerging Technology Investment | Data Science | Organizational Change | Cybersecurity | Agile Delivery | CX & UX Innovation

Experience

Mawarid Holding (Riyadh, KSA)

Director of Technology

Jan 2025 – Present

Leading group-wide digital transformation and AI strategy across Mawarid's operating companies.

Mawarid Digital Communications Group (Riyadh, KSA)

Senior Technology Advisor (Reporting to CEO)

Jan 2023 – Dec 2024

- Designed a local LLM with 15% expected efficiency gain.
- Developed a metaverse city integrating 8 real-world businesses.
- Created a utility cryptocurrency for internal transactions.
- Guided CEOs in aligning tech with business strategy.
- Delivered strategic insights on tech investment opportunities.

Interactive Smart Communications – a Mawarid's company (Riyadh, KSA)

Chief Executive Officer

Mar 2020 – Dec 2023

- Founded and scaled ICT services and contact center operation.
- Built and led a 600+ person team.
- Increased revenues to SAR 25M+.
- Obtained SAMA license for Qardi SME lending platform.
- Launched B'Aman, an insurance add-on product.
- Managed major accounts: Salam Telecom, Zain Telecom.

Alhamrani Group (Jeddah, KSA)

Chief Technology Officer

2005 – 2020

- Modernized IT infrastructure across 8 subsidiaries.
- Cut IT costs by \$200K/year via vendor renegotiations.
- Founded Ateon: first blockchain firm in KSA.
- Oversaw 3 data centers and business continuity implementation.
- Enabled insights via BI systems used across 300+ branches.

Kahmas Technologies / Ez Alshara Holding (Riyadh, KSA)

Co-Founder & Vice President

2002 – 2005

- Co-led \$70M national ID digitization for MOI.
- Delivered mission-critical projects for governments and banks.
- Built alliances across EMEA region.

Vinnell Corporation / Saudi Arabian National Guard (Riyadh, KSA)

Senior Advisor

1997 – 2002

- Advised generals on IT modernization.
- Led military automation and cybersecurity initiatives.

Southern University (Louisiana, USA)

Assistant Professor & Telecom Advisor

1986 – 1997

- Taught electrical engineering and digital systems.
- Published 21 academic papers; received research awards.
- Served as telecom advisor to the university president.

Southern University (Louisiana, USA)

Engineering Data Center Manager

1986 – 1991

- Managed and maintained IBM 4341 mainframe operations.
- Developed system-level solutions using REXX for systems programming.
- Conducted system analysis and performed administrative tasks to ensure optimal performance.

Startup Ventures

- **GloboNet** – Louisiana's first ISP (1986)
- **Kahmas Technology** – EMEA Digital Solutions (2002)
- **AidMaid** – AI-based emergency assistant (2015)
- **Ateon** – First blockchain firm in KSA (2016)
- **BlocMint** – Crypto/blockchain tech provider (2017)
- **eSaraha** – Digital marketing platform (2017)
- **ISC & ISF** – Tech and Fintech (2020)
- **Fatafeat** – Family payment app (2022)

Education

- **PhD, Computer Science** – Louisiana State University
- **MS, Computer Science** – Southern University
- **BS, Electrical Engineering** – Southern University

Executive Training

Completed programs from Harvard, Oxford, UC Berkeley, Stanford in:

- AI and Data Science
- Blockchain Strategy
- Corporate Finance
- Leadership & Organizational Change
- Digital Transformation
- Cybersecurity and Risk Management

Advisory & Board Roles

- Board Advisor – Softsonics (NIH-recognized innovation)
- Chairman – AidMaid (\$2.1M raised)
- Vice Chairman - eSaraha
- Member – World Metaverse Council

Awards & Recognition

- Leader of the Year – Saudi National Guard (Vinnell)
- Featured in major U.S. and Middle Eastern media
- Recognized blockchain pioneer in Saudi Arabia